

THE PUSHER BRAND will always follow its own path. Always and forever with a signature hardcore twist. We come with an authentic brand story which makes us stand out amongst others. It is real and genuine. One of our goals is that a sizeable proportion of Pusher customers use the company's products as a means of self-expression. Pusher work with an unique way of thinking and we pretty much do whatever we want. We make high end products with a little twist, which makes us stand out amongst others.











## O.D. WAX STRONG HOLD



Original and formulated like a pliable molding wax with a hard finish. Apply on dry or towel dried hair. It's the true grit of hardcore hair. 85 g.









DIRT DRY CLAY



A decadent decay of clay. Use it on dry hair to achieve optimal grip and hold with an impure dry matte finish without the grease and stripes. This is your first step to fame and fortune. 85 g.





## 7 SECONDS STRONG HOLD FIBER WAX



This raw clay with fiber is the winning vicious material for the hair. Work it out on dry or towel dried hair for that hard look and it will stay your way all night and day. 85 g.

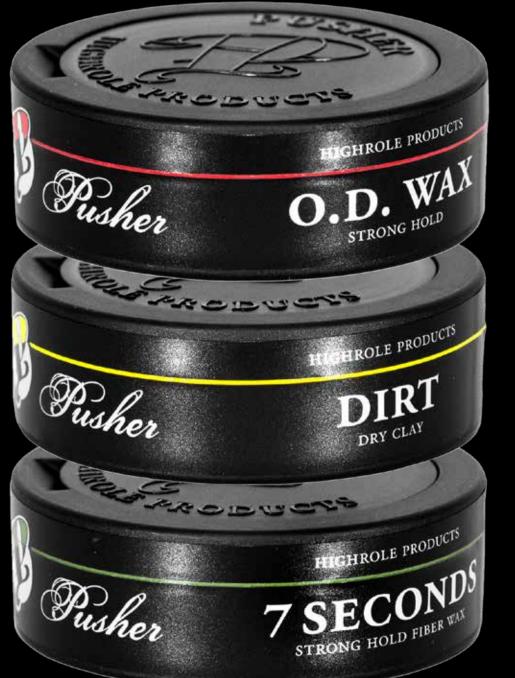


## REFILL & RECYCLE

















This spray wax will give you a firm workable hold with the moulding effect from a wax and the finishing result of a hairspray. 300 ml.





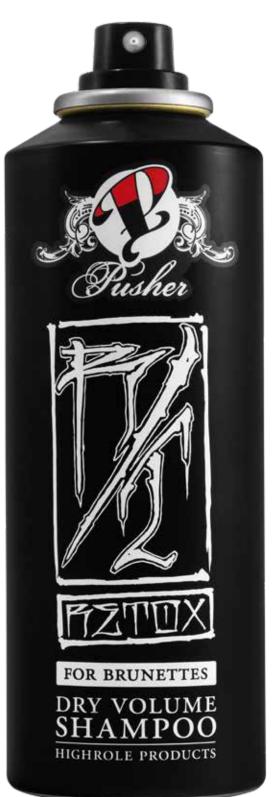


This hairspray will give each strand a firm workable hold allowing you to set the standards. The symmetry of the formulation provides a perfect result that will make the styling products work together and the end image will be set in place. 400 ml.











Retox and reactivate your out of styled hair with this dry, weightless powder. This spray will add volume, texture and support as a styling tool, while giving it a dry cleaned and refreshed look in between shampoos. 200 ml.







This volume adding, firm hold support spray gives long lasting results. It contains minerals that nourish and strengthen the hair with ultra-violet filter for maximum protection. A perfect product to use as a pre-styling tool! 150 ml.





Time for a change. This easy to use non sticky styling cream will give you direct results. Apply it to dry or towel dried hair. Shape to desired style. 125 ml.









CURL CRACKER HIGHROLE PRODUCTS 150 ML C

Put some crack in those curls, or just get a full-body shiny armour on your hair. This lightweight champ will reconstruct damaged hair with a shiny natural result. Apply on wet or dry hair. Let is self dry or diffuse for curls, style for definition. 150 ml









Sick of it all? Use this complex of magic substances with reparing and protective kicks for hair structure. Perfect for dry, overstressed, just coloured dead hair. 300 ml.

















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