



Pusher
PRODUCTS

STYLING

The hardcore foundation starts with Pusher styling. They will deliver grand results.



O.D. WAX

STRONG HOLD

- For all hairtypes
- Natural shine
- Hold 8 out of 10
- Water soluble
- A form and fiber wax



Original and formulated like a pliable molding wax with a hard finish. Apply on dry or towel dried hair. It's the true grit of hardcore hair. 85 g.



DIRT

DRY CLAY

- For fine to normal hair
- Matt
- Hold 9 out of 10
- Not water soluble
- A dry clay



HOLD



SHINE

A decadent decay of clay. Use it on dry hair to achieve optimal grip and hold with an impure dry matte finish without the grease and stripes. This is your first step to fame and fortune. 85 g.



7 SECONDS

STRONG HOLD FIBER WAX

- For normal to thick/corse hair
- Natural to matt finish
- Hold 10 out of 10 but still moldable
- Water soluble
- A fiber clay



HOLD



SHINE

This raw clay with fiber is the winning vicious material for the hair. Work it out on dry or towel dried hair for that hard look and it will stay your way all night and day. 85 g.



H.C. HYBRID

STRONG MOLDING CLAY

- Styling product
- Suitable for all hair types
- Matt finish
- Hold 8/10
- Vegan



A strong hold clay with a matt finish. Take a small amount and rub between your palms. Apply to dry or towel dried hair and style. Water soluble. 85 g.



FASTBACK

STRONG HOLD POMADE

- Styling product
- Suitable for all hair types
- High shine
- Hold 8/10
- Vegan



HOLD



SHINE

A strong hold, high shine pomade that will do the trick. Work it out on dry or towel dried hair and comb into desired shape. Water soluble. 85 g.





REFILLS



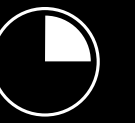
POCKET SIZE



TEMPORARY BOTTLE

SALT WATER SPRAY

- Suitable for all hair types
- Matt
- Hold 3 out of 10
- Contains UV protection
- Protects against mechanical wear (brushing)
- Heat protection against hard blow-drying
- Water soluble
- A salt water spray that does not dry out the hair



HOLD



SHINE

This volume adding, firm hold support spray gives long lasting results. It contains minerals that nourish and strengthen the hair with ultraviolet filter for protection. 150 ml



CONVERGE

LIQUID WAX

- Styling and finishing product
- Suits all hair types (from fine to coarse)
- Natural shine
- Hold 6 out of 10
- Blow dry for control or volume
- Provides a hair-thickening result with a smooth surface
- Perfect for tying curls together
- Water soluble



HOLD



SHINE

This easy to use liquid wax will give you direct results. Spray on dry or towel dried hair. Shape or blow dry to desired style. Perfect as a style refresher in the morning or late at night. 150 ml.



CONVERGE

STYLING CREME

- For all hairtypes
- Natural shine
- Hold 7 out of 10
- Blow dry for volume
- Enhances curls
- Use as a wax on dry hair
- Water soluble
- A little is enough
- Shortens the drying time when blow drying



Time for a change. This easy to use non sticky styling cream will give you direct results. Apply it to dry or towel dried hair. Shape or blow dry to desired style. 100 ml.





20X-CAN

STRONG HOLD HAIR SPRAY

- Suitable for all hair types
- Natural shine
- Hold 10 out of 10
- A finishing product
- Easy to brush out
- A hard hair spray



HOLD



SHINE

This hair spray will give each strand a firm workable hold allowing you to set the standards. The symmetry of the formulation provides a perfect result that will make the styling products work together and the end image will be set in place. 400 ml.





BEARD AND FACE

Prepare and take care of your beard and the skin underneath, but don't forget your face... moisture up and keep the wrinkles away.



BEARD AND FACE WASH

- Cleanses and conditions Beard and Face
- Keeps Beard and Face moisturized
- Light scent of orange, lemon and bergamot

A gentle wash that soothes and moisturizes your beard and skin. Pump a small amount in your hand and massage onto beard and face. Rinse with water. 150 ml.



BEARD AND FACE LOTION

- Softens and controls the beard
- Rehydrating your skin
- Mild aftershave balm
- Light scent of orange, lemon and bergamot
- UV-protection

A refreshing treat for your beard and face. Use it as a light styling agent for your beard, a daily face moisturizer or after shaving. 100 ml.





BEARD OIL

- Formulated for your beard and the skin underneath.
- Softens beard.
- Non-greasy formula.
- Light scent of orange, lemon and bergamot.

This will soften and tame the beard, while hydrating the skin underneath. Can also be used as an excellent pre-shave or shave oil. 50 ml.



BEARD BALM

- Formulated for your beard and the skin underneath
- Helps to reduce dry itchy skin
- Tames beard
- Softens coarse hair

Get it right. Take a small amount and rub between your palms. Apply and style your beard and mustache. 50 ml.



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